

**workspace**  
design show  
london

26 - 27 February 2025,  
Business Design Centre,  
London

[workspaceshow.co.uk](http://workspaceshow.co.uk)



**Bringing together the workplace design community**

**Sponsorship Opportunities**



**workspace**  
design show  
amsterdam

5 - 6 November 2025  
RAI Amsterdam

[workspaceshow.nl](http://workspaceshow.nl)

# Meet Key Influencers In Workplace Design

Top designers, architects, occupiers and workplace design professionals attend the Workspace Design Show every year to keep abreast of what's new, exciting and "ergonomic" in the industry.



**4500+**

visitors at each  
of our shows



**500+**

exhibiting  
products at  
each event



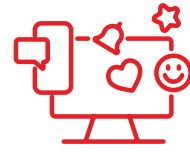
**40+**

visiting  
countries at  
each event



**11%**

international  
attendance at  
each event



**5MN+**

social media  
reach



**92K+**

website visitors



**1MN+**

digital ads  
reach



**387K**

PR value



# Snapshot Of The Visitors That Attend

BDP.



AVISON  
YOUNG

B B C



AECOM



Colliers

FOKKEMA &  
PARTNERS  
ARCHITECTEN.

CBRE

Foster + Partners

Gensler



UNS  
UNITED  
NETWORK  
STUDIO

D/DOCK

Booking.com

BNTHMCRWL

ARUP



Turner & Townsend



GRIMSHAW



STRIDE  
TREGLOWN

SHEPPARD ROBSON



PHILIPS

MV  
SA



tp bennett

BENOY

Turner & Townsend

WilkinsonEyre



MVRDV



HofmanDujardin

DE BRAUW  
BLACKSTONE  
WESTBROEK



AECOM

tétris  
design+build

Perkins&Will

fletcher  
priest  
architects



Gensler

INBO



ARUP

ATKINS



Deloitte.



CBRE



STUDIO  
PIETBOON

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# How Sponsoring Can Benefit Your Brand

PICK FROM A VARIETY OF SPONSORSHIP AND MARKETING ACTIVITIES ↻



Maximise your brand visibility



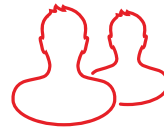
Connect directly with a highly targeted audience



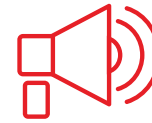
Drive traffic and engagement to your website



Stand out from the crowd and your competition



Network and engage with your buyers



Amplify your brand message using our marketing activities



Establish yourself as an industry leader through sponsorship



Choose a package that fits your needs



# Connect Everywhere

Boost your brand visibility through multiple touchpoints at our event. These branding activities will increase visitor engagement at your stand, website and for your brand.

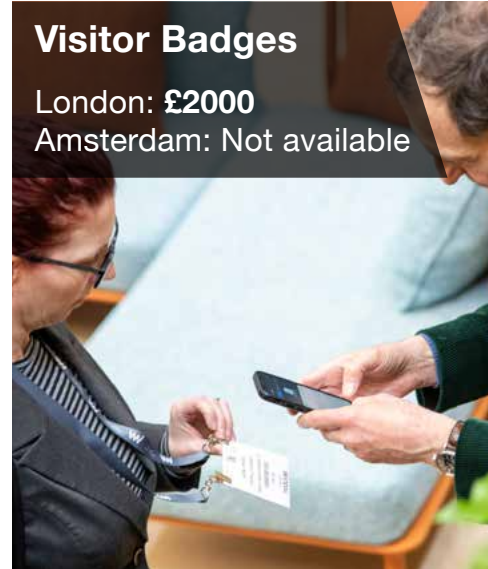
## Lanyards

London: **£1000**  
Amsterdam: **€1200**  
*(to be produced by the sponsor)*



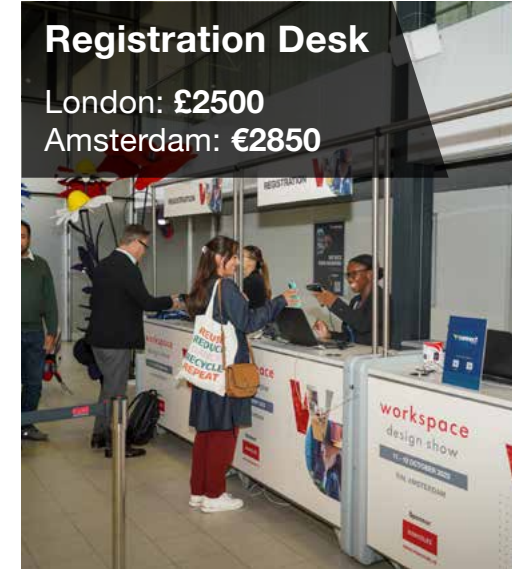
## Visitor Badges

London: **£2000**  
Amsterdam: Not available



## Registration Desk

London: **£2500**  
Amsterdam: **€2850**



## Signage Partner

London: **£3000**  
Amsterdam: **€3500**



## Floor Tiles

London: **£100** (1m x 1m)  
Amsterdam: **€150** (1m x 1m)



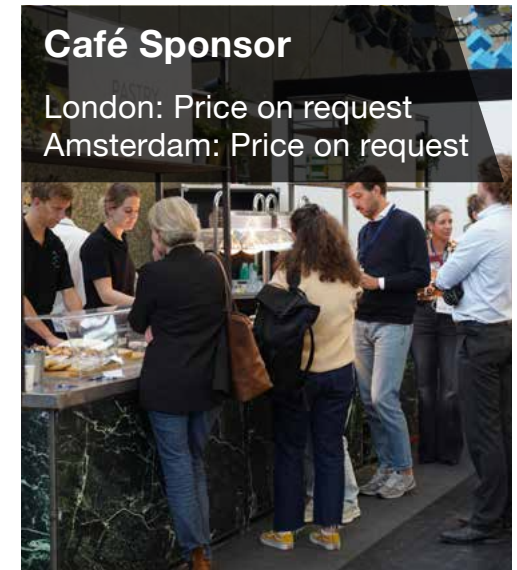
## 20-Second Video Ad on Conference Screens (Played 5 Times Each Day)

London: **£1000**  
Amsterdam: **€1150**



## Café Sponsor

London: Price on request  
Amsterdam: Price on request



# Expand Digitally

Promote your brand year-round with the help of our digital marketing campaigns and increase your digital footprint.

Show Guide App  
Headline Partner

Price on request for  
both London and  
Amsterdam

## Rotating Banner on Website Homepage

London: **£650** (3 months prior to the show and 1 month post show)  
Amsterdam: **€750** (3 months prior to the show and 1 month post show)



## Banner on First Page of Registration

London: **£1000**  
Amsterdam: **€1150**

## Bringing together the UK's workplace design community

26 - 27 February 2025, Business Design  
Centre, London

EXHIBIT

VISIT

## Banner on WDS Monthly Newsletter (Database of 100k+)

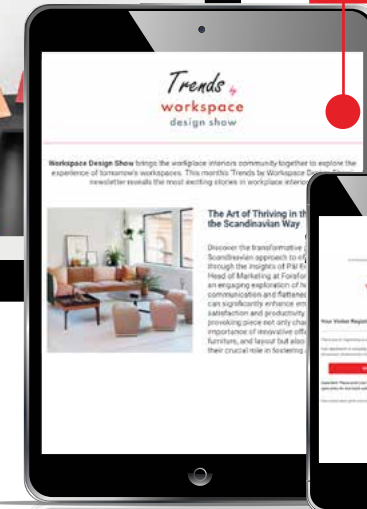
London: **£500**  
Amsterdam: **€570**

## Discover the innovators at Workspace Design Show

Where creativity, functionality, and productivity converge to shape the future of work environments. This dynamic event brings together a curated selection of creative companies that are revolutionizing workplace design. Each participant is dedicated to transforming traditional offices into vibrant, flexible, and inspiring spaces that empower individuals and fuel collaboration.

Explore the participating companies below and get ready to be inspired by their innovative products, visionary concepts, and forward-thinking solutions.

VIEW EXHIBITOR LIST

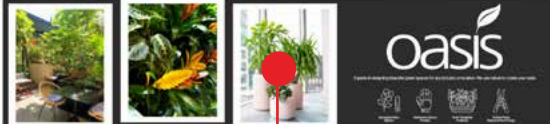


- WHICH OF OUR FREE TO ATTEND CONFERENCES AND FEATURES ARE YOU PLANNING TO VISIT? \*
- Workspace Design talks
  - Occupiers Forum
  - All of the above
  - None of the above
  - Networking Party

Would you like to receive updates from Redbridge Events Ltd?

By registering, you agree to the [privacy policy](#) and to receive emails and SMS messages from the event organizer about the Workspace Design Show. You'll receive relevant updates directly from the organizer.

By allowing an exhibitor to scan your badge, they will receive your contact information provided during registration. You've given consent for the transfer of this data and understand that exhibitors or sponsors may contact you if you've shown interest in their products or services. You also agree that your data may be transferred outside of the European Economic Area for these purposes. The event organizer and any third-



## Footer Banner on All Website Pages

London: **£1000**  
Amsterdam: **€1150**

## Featured Exhibitor Listing

London: **£500**  
Amsterdam: **€570**

## Banner on Registration Confirmation Email (Visitors)

London: **£1500**  
Amsterdam: **€1700**

# Drive Conversations

Use our platform and audience to create a unique experience for our visitors, that leaves lasting impressions.

Hosting a mini networking event allows for focused interactions and stronger connections with your target audience. Consider sponsoring a networking breakfast or a lunch and drinks session.

You can also enhance your presence with an interactive exhibit or by sponsoring event features. Ideas include an immersive gallery, a digital showcase, or a wellness session.

## Show Party Sponsorship

Price on request for both London and Amsterdam

## Networking Breakfast Sponsorship

Price on request for both London and Amsterdam

## Feature Space Sponsorship

Price on request for both London and Amsterdam

For customised sponsorship packages, contact  
[sales@workspaceshow.co.uk](mailto:sales@workspaceshow.co.uk)

“Workspace Design Show is significant for the UK, filling a long-missed gap for a workplace-centric event. It’s become a cornerstone for the industry, offering a comprehensive look at the supply chain, materials, products, and engaging speakers.”

Matt Jackson, CEO of  
BDG architecture + design

“I have found the Workspace Design Show to be an invaluable platform. We get to showcase our recent product developments and directly engage with designers and occupiers. The event has attracted a significant attendance, acustomers, highlighting its importance as a bustling hub for industry networking and exchange.”

Jose Hamp, Sales Director UK,  
Ireland, Asia Pacific, Middle East & Africa,  
Modulyss

